



News Release

Dire Truck Parts Joins Power Heavy Duty Network

- *Dire Truck Parts provides heavy duty truck and trailer related products*
- *Company services El Dorado, Kansas and surrounding area*
- *Led by experienced management team and staff committed to customer service*

Crystal Lake, Ill. – (Feb. 24, 2022) – [Dire Truck Parts](#) is the newest distributor to join the Power Heavy Duty network.

Headquartered in El Dorado, Kansas, Dire Truck Parts provides high-quality heavy duty truck and trailer parts and parts delivery throughout Butler County and in surrounding markets. Led by a management team with more than 80 years of experience, the company serves customers with real-time solutions and quality products to keep trucks on the road.

“The Dire Truck Parts team is committed to providing customers with great service and a broad selection of premium parts,” said Jim Pennig, vice president of business development, VIPAR Heavy Duty Family of Companies. “We look forward to working together to continue to grow their business with quality products from industry leading manufacturers available through Power Heavy Duty.”

For more information on Power Heavy Duty, contact info@powerheavyduty.net, or visit www.powerheavyduty.net.

###



Download Image: <https://mbe.group/pr/ViparHeavyDuty/PowerHeavyDutyLogo-CMYK.jpg>

About Power Heavy Duty

Power Heavy Duty helps independent distributors and service specialists of all sizes to be competitive in today's market. From nearly 200 locations across the U.S. and Canada, Power Heavy Duty members provide customers with quality heavy duty parts from many of the industry's leading manufacturers. In addition to quality parts, Power Heavy Duty members offer quality repair service backed by professionals with the experience and knowledge to help get trucks back on the road quickly. For more information, visit www.powerheavyduty.net.

For further product information, contact:

Jeff Paul
Vice President of Marketing
VIPAR Heavy Duty
815-893-5965
jpaul@vipar.com

For further PR information, contact:

Lisa Gill
Vice President
MBE Group
810-459-4446
lgill@mbe.group